

MINUTES

LONG-RANGE PLANNING COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

March 4, 2010

The Long-Range Planning Committee of the University of Southern Indiana Board of Trustees met on Thursday, March 4, 2010, in the University Center. Present were Committee Chair W. Harold Calloway and Trustees Lauren K. Raikes '11, Ronald D. Romain '73, and Steven J. Schenck '72. Also in attendance were President Linda L. M. Bennett, Interim Provost and Vice President for Academic Affairs Nadine A. Coudret; Vice President for Student Affairs Robert W. Parrent; Faculty Senate Chair Lesa Cagle; and Student Government Association President Robert Wolfley.

Committee Chair Harold Calloway convened the meeting at 11 a.m.

1. UPDATE ON PROGRESS OF THE UNIVERSITY'S STRATEGIC PLAN

Mr. Calloway called on Provost Coudret, who introduced Dr. Katherine Draughon, executive director of the Office of Planning, Research, and Assessment, for a report on the progress of the University's strategic plan. The first stage of the plan began in August 2009 with campus-wide forums. Through the open forums, four core values were identified -- sense of community, quality education, focus on learning, and engagement. An environmental scan provided additional data about state and national educational trends and how USI compares to peer institutions.

Dr. Draughon summarized a SWOT (Strengths, Weaknesses, Opportunities, Threats) survey of over 280 employees.

She shared the following proposed vision and mission statements with the Committee:

Proposed Vision Statement

Engaging the future through learning and innovation.

Proposed Mission Statement

The University of Southern Indiana is an engaged learning community advancing education and knowledge, enhancing civic and cultural awareness, and fostering partnerships through comprehensive outreach programs. We prepare individuals to live wisely in a diverse and global community.

In addition to the proposed vision and mission statements, the Strategic Planning Committee drafted the following goals and areas of interest for benchmarking.

Draft Goals – How Might We . . .

- Ensure a High Percentage of Students have Internship, Coop, or Study Abroad as well as Community Engagement Experience?
- Increase Graduation Rates?
- Become a "24 X 7" Campus?
- Provide Leadership in the Region?
- Increase the Diversity of Faculty, Staff, and the Student Body?

Benchmarking – Areas of Interest

- Branding, Marketing, and Reputation
- Student Success and Opportunities
- Assessment of Learning
- Distance Education
- Expanding Diversity

Representatives of the Strategic Planning Committee will visit Truman State University and the University of Central Florida to review their approaches to branding, marketing, diversity, and distance education.

Completion of the Strategic Plan is expected by July 1, 2010, and the plan will be presented to the Board of Trustees at its July meeting.

There being no further business, the meeting adjourned at 12 noon.